



## Former Enterprise VP to Lead SalesPage's Strategic Account Management Initiative

*SalesPage names Brian Vislusky as Executive Director*

**MICHIGAN - Sept. 15, 2008** - SalesPage Technologies appointed Brian Vislusky Executive Director of Strategic Account Management today. Vislusky's wealth of knowledge and experience from his tenure as Enterprise Fund Distributors' Vice President of Information Technology will translate into strategic relationship building for SalesPage and its clients in this newly created role.

"We are excited to have Brian join SalesPage. The breadth and depth of his experience in financial services and technology will have a profound impact on our client relations and business development," said Bob Gordon, president of SalesPage Technologies.

"With Brian's expertise, SalesPage will be able to better serve our clients and spearhead future development, enhancing client projects and our CRM software as a whole."

While at Enterprise, a 21-year mutual funds and retirement products distributor, Vislusky worked with the senior executive team to develop strategic plans, to manage various software information systems – including Enterprise's SalesPage Financial application – and to oversee the operations of its technology environment. Vislusky is eager to move into his new role at SalesPage. "As a former SalesPage client, I look forward to working with other SalesPage clients, strategically improving their distribution and operations processes with SalesPage Financial," said Vislusky.

### **About SalesPage Technologies, LLC**

Founded in 1983, SalesPage is committed to providing companies with effective CRM applications and related technical services. SalesPage collaborates with each client to plan, build and implement a tailored, browser-based CRM solution. Each client's solution starts with the award-winning SalesPage foundation, then integrates the client's

own best strategies, leveraging their existing technology investments and readily adapting as the client's needs change and grow. The company's growing list of global business partners for SalesPage solutions includes Federated Investors, ING Funds, JPMorgan, Deutsche Bank, Entergy, Friday Ad, Scottish and Southern Energy, Twinings, and the University of Central England.