



Leading CRM Provider Stays in Kalamazoo, Relocates to Larger Space

SalesPage Technologies Moves into Airview Center; Prepares for Rapid Growth

MICHIGAN – September 25, 2007 – SalesPage Technologies (www.salespage.com), a leading Customer Relationship Management (CRM) software provider, announced today that while it will maintain its headquarters in Kalamazoo, it will relocate to the Airview Center near the Kalamazoo/Battle Creek International Airport. The move will accommodate the company's anticipated 50 percent growth in personnel over the next three years, which will be necessary to support the rollout of its next-generation solution platform.

For nearly 25 years, Kalamazoo-based SalesPage has provided CRM solutions to the top investment management firms in the industry. The quickly growing technology firm recently expanded its offerings to serve independent brokerage and insurance firms, and has plans to expand service to non-financial markets, including health care.

"We've experienced four consecutive years of record revenue, and expect to double our average revenue from this four-year period by 2010, quadrupling it by 2015," said Michael Pessetti, vice president of sales and marketing. "We need a larger space to accommodate the additional people we'll bring on board to continue our market and product expansion."

SalesPage will begin operating from its new space in the Airview Center located at 2725 Airview Boulevard beginning October 1. The larger, more modern space provides SalesPage with ample room to grow for the next several years.

"We're very pleased that one of our city's most successful, global companies has chosen to stay in Kalamazoo, especially given that the vast majority of the firm's clients are headquartered elsewhere," said Steward Sandstrom, CCE, president and CEO of the Kalamazoo Regional Chamber of Commerce. "SalesPage could easily have decided to

relocate closer to its client base. The company's decision to remain here is a testament to our business environment and will undoubtedly bring new, highly skilled workers to the area."

About SalesPage Technologies, LLC

Founded in 1983, SalesPage is committed to providing companies with effective CRM applications and related technical services. SalesPage collaborates with each client to plan, build and implement a tailored, browser-based CRM solution. Each client's solution starts with the award-winning SalesPage foundation, then integrates the client's own best strategies, leveraging their existing technology investments and readily adapting as the client's needs change and grow. The company's growing list of global business partners for SalesPage solutions includes Federated Investors, ING Funds, JPMorgan, Deutsche Bank, Entergy, Friday Ad, Scottish and Southern Energy, Twinings, and the University of Central England.