



SalesPage Technologies CRM Software Awarded to ISM's Top 15 for Fourth Year

KALAMAZOO, Mich. – Feb. 27, 2006 – SalesPage Technologies (www.salespage.com), a leading customer relationship management (CRM) software provider, today announced its SalesPage v. 4.7 CRM software solution earned a Top 15 CRM Small & Medium Business Software Award for 2006. This marks the fourth time SalesPage has been recognized for the ISM Top 15, which serves as an industry benchmark for comprehensive CRM software.

"We are honored to be recognized by ISM for the performance of our SalesPage CRM solution," said Bob Gordon, president of SalesPage Technologies. "For the past 20 years, SalesPage Technologies has been committed to delivering proven and relevant CRM solutions. We look forward to even greater opportunities to enable our clients to effectively manage every aspect of their business, from sales and marketing to operations."

SalesPage v. 4.7 software was tested by ISM along with dozens of CRM software packages from companies around the world, with business, technical, implementation, real-time and user support criteria.

SalesPage Technologies' CRM solutions provide a robust and readily tailored range of functionality suited to the needs of virtually any business. SalesPage's user-friendly solutions enable companies to efficiently and cost-effectively unify and expand existing sales, marketing and customer service operations, thus providing greater control over critical relationships with prospects, customers, partners and employees.

About SalesPage Technologies, LLC

Founded in 1983, SalesPage is committed to providing companies with effective CRM applications and related technical services. SalesPage collaborates with each client to

plan, build and implement a tailored, browser-based CRM solution. Each client's solution starts with the award-winning SalesPage foundation, then integrates the client's own best strategies, leveraging their existing technology investments and readily adapting as the client's needs change and grow. The company's growing list of global business partners for SalesPage solutions includes Federated Investors, ING Funds, JPMorgan, Deutsche Bank, Entergy, Friday Ad, Twinings, Scottish and Southern Energy and the University of Central England.