



SalesPage Technologies Names Aric Faber Executive Director, Business Development

Leading CRM software provider expands to target new vertical markets

KALAMAZOO, Mich - Oct. 19, 2006 - SalesPage Technologies, a leading customer relationship management (CRM) software provider, today announced the appointment of Aric Faber as executive director, business development. Faber's breadth of experience in sales and management as an entrepreneur in the software industry further enables SalesPage to extend its CRM software to select new vertical markets, such as manufacturing and biotechnology.

"We are very pleased to have Aric join SalesPage, as his experience and knowledge of the technology arena are ideally suited to augment our business development efforts," said Bob Gordon, president of SalesPage Technologies. "With Aric's involvement, SalesPage is well positioned to provide the same powerful benefits of our CRM solutions in new markets that we've delivered for our clients in the financial services industry."

Most recently, Faber served as president of BlueGranite, Inc., an innovative software consulting firm based in Kalamazoo. Previously, Faber worked for AT&T as a territory manager, where he received a number of the company's top sales awards. Faber received his bachelor's degree in economics from Calvin College in Grand Rapids, Mich. and his Master of Business Administration degree from the University of Michigan in Ann Arbor, Mich.

SalesPage Technologies' CRM solutions provide a robust and readily tailored range of functionality suited to the needs of virtually any business. SalesPage's user-friendly solutions enable companies to efficiently and cost-effectively unify and expand existing sales, marketing and customer service operations, thus providing greater control over critical relationships with prospects, customers, partners and employees.

About SalesPage Technologies, LLC

Founded in 1983, SalesPage is committed to providing companies with effective CRM applications and related technical services. SalesPage collaborates with each client to plan, build and implement a tailored, browser-based CRM solution. Each client's solution starts with the award-winning SalesPage foundation, then integrates the client's own best strategies, leveraging their existing technology investments and readily adapting as the client's needs change and grow. The company's growing list of global business partners for SalesPage solutions includes Federated Investors, ING Funds, JPMorgan, Deutsche Bank, Entergy, Friday Ad, Twinings, Scottish and Southern Energy and the University of Central England.